# **KENTUCKY** LAND AND WATER CONSERVATION FUND

STATE ASSISTANCE PROGRAM

## The Need for LWCF State Assistance in Kentucky

Presidential outdoor recreation studies under three different administrations in 1964, 1986 and 2010, as well as an independent report by a non partisan Outdoor Recreation Resources Group in 2009 have all documented the importance and need for the LWCF. And underscored the benefits to the nation of providing places for outdoor recreation close to home.

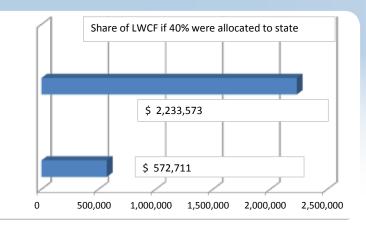
## LWCF State Assistance Program in Kentucky

Kentucky has grown in recent years and so has the need for outdoor recreation resources has grown. The National Park Service reported the average annual need for recreational facilities development in Kentucky over the last three fiscal years was \$9,291,666. One of the primary reasons for the size of this need has been the lack of equity in the distribution of the LWCF to the states which led to reduced State Assistance appropriations. In FY 2010 the LWCF distribution to Kentucky was \$572,711 which barely funded smaller local needs for projects and met only 6.2% of the total need.



What would a 40% Allocation to the State Assistance Program Accomplish?

If in FY 2010, 40 % of the LWCF had been available to the states, Kentucky would have received \$2,233,573 for local and state grants, which when matched would provided \$4,467,146 in parks and open space improvements, addressing nearly one half of the total annual need. Over the long term, with this level of funding and the matching requirement applied, the annual need for outdoor recreation projects identified in Kentucky could be addressed. This graph demonstrates the level of funding that was provided to the states in FY 10 and how much more would have been available in Kentucky if a 40% state share had been required. It is essential to restore equity, so that outdoor recreation needs close to home can be addressed.







### What benefits would be gained in Kentucky from requiring a 40% allocation in LWCF?

- 1. Locally based projects support millions of dollars of economic activity throughout in Kentucky.
- 2. Locally based projects provide citizens access to outdoor activity saving millions in community health benefits.
- 3. LWCF park projects in Kentucky increase property values and strengthen the tax base.
- 4. Research shows that parks supported by LWCF are key components in community development revitalization.
- 5. LWCF projects in Kentucky provide places for local and regional sports and community events.
- 6. LWCF projects provide direct benefits providing jobs and contracts for local businesses and employees.

### Where can I find a listing of Kentucky projects and the communities that have benefitted from this program?

Data from the NPS shows that, on a national basis, 98% of all communities in our country have utilized state and local LWCF grants for projects in the past. You can find the projects for each county in Kentucky by going to the National Park Service State Assistance website at:



(or scan this)

http://waso-lwcf.ncrc.nps.gov/public/index.cfm.

### The LWCF has an impact in Kentucky by providing economic benefits and jobs

A 2012 study by the Outdoor Industry Foundation showed that Outdoor recreation is an economic powerhouse in the United States. Each year the data shows that these activities generate \$646 billion in consumer spending and 6.1 million direct jobs in the industry. You can find more information on this study at:

http://www.outdoorindustry.org/advocacy/recreation/ economy.html#sthash.xlbKYJvK.dpufin

These data demonstrate the development of facilities and areas using the LWCF State Assistance program pays off in Kentucky.

The National Association of State Park Directors www.naspd.org

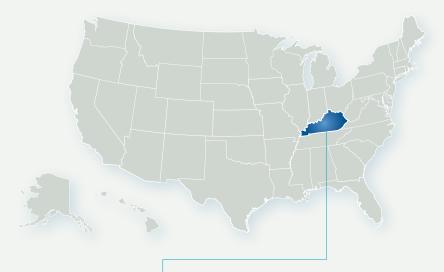
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# The Outdoor Recreation Economy

TAKE IT OUTSIDE FOR KENTUCKY JOBS AND A STRONG ECONOMY

# Outdoor recreation is essential to the American economy. Every year, Americans

spend **\$646 billion** on outdoor recreation — on gear, vehicles, trips, travel-related expenses and more. This creates jobs, supports communities, generates tax revenue and helps drive the economy. Throughout America, people recognize that outdoor recreation and open spaces attract and sustain families and businesses, create healthy communities and foster a high quality of life.



# At least **52%** of **Kentucky** residents participate in outdoor recreation each year.<sup>1</sup>

Kentucky offers spectacular outdoor recreation opportunities at treasured destinations, including **Daniel Boone National Forest, Mammoth Cave National Park** and many others, bringing in dollars from residents and out-of-state visitors alike.

# View all 50 states and learn more at: outdoorindustry.org/recreationeconomy

1 Participants in hunting, fishing and wildlife viewing were estimated separately and are not part of this figure.

2 Direct employment in the outdoor recreation sector—as opposed to indirect, implied, multiplier or ripple effects that include impacts of spending, jobs and wages as they circulate throughout the economy.

Except as noted here, all results are based on national surveys of outdoor recreation conducted for OIA in 2011 and 2012. Motorcycle Industry Council® and National Marine Manufacturers Association® contributed funding and data to support this study. Hunting-related estimates were provided by the National Shooting Sports Foundation®. Fishing-related estimates were provided by the American Sportfishing Association®. Wildlife viewing estimates were developed from data provided by the U.S. Fish and Wildlife Service.

## In Kentucky

OUTDOOR RECREATION GENERATES...

\$8.4 BILLION in consumer

spending

direct Kentucky

jobs<sup>2</sup>

**\$2.5** BILLION in wages and salaries \$552 MILLION in state and local tax revenue

#### Preserving access to

outdoor recreation protects the economy, the businesses, the communities and the people who depend on the ability to play outside.

#### Nationally

OUTDOOR RECREATION GENERATES...

\$646 BILLION in consumer spending 6.1 MILLION direct American jobs<sup>2</sup>

\$39.9 BILLION in federal

tax revenue

BILLION in state and local tax revenue



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# Outdoor Recreation Is Big Business in the UNITED STATES

# Everything grows outside, including jobs and the economy. Americans want and deserve

access to a variety of quality places to play and enjoy the great outdoors. Outdoor recreation can grow jobs and drive the economy if we manage and invest in parks, waters and trails as an interconnected system designed to sustain economic dividends for America.



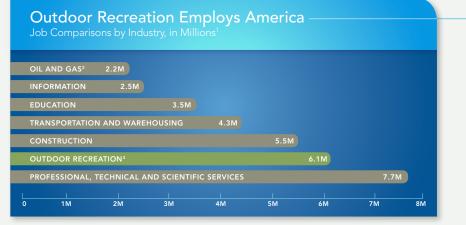
Nationally

outdoor recreation is bigger than you might think and a significant economic driver in the United States.

An Overlooked Economic Giant Annual Consumer Spending, in Billions<sup>1</sup>

PHARMACEUTICALS \$3	48B					
MOTOR VEHICLES AND PARTS	\$374B					
OUTDOOR RECREATION			\$646B			
FINANCIAL SERVICES AND INSUR	ANCE				\$807B	
OUTPATIENT HEALTH CARE					\$806B	
GASOLINE AND OTHER FUELS	\$428B					
HOUSEHOLD UTILITIES \$307B						
0 \$100B \$200B \$30	0B \$400B	\$500B	\$600B	\$700B	\$800B	\$900B

1 Bureau of Economic Analysis, Personal Consumption Expenditures by Type of Product, based on available 2011 data.



1 Bureau of Labor Statistics, 2011

- 2 American Petroleum Institute, direct jobs in 2009 from The Economic Impacts of the Oil and Natural Gas Industry on the U.S. Economy: Employment, Labor Income and Value Added, updated June 2011.
- 3 Direct employment in the outdoor recreation sector as opposed to indirect, implied, multiplier or ripple effects that include impacts of spending, jobs and wages as they circulate throughout the economy.

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### 6.1 million

American livelihoods depend on outdoor recreation, making it a critical economic sector in the United States.



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