**Organize the 65LWCF Cooperative**

(June 2013)

* Purpose of 65LWCF Cooperative

1. To strengthen the LWCF program for another 50 years
2. Ensure the historic integrity of LWCF Act and its vision as conceived by the ORRRC
3. Ensure the LWCF program (federal and state) reflects the public’s values and desires for the next 50 years

* Membership in the 65LWCF Cooperative would be open and inclusive, with actively engaged organizations sharing l LWCF interests—e.g., NASPD, NASORLO, NRPA, NACPRO, LWCF Coalition, OIA, SORP, City Parks Alliance, sportsmen groups, outdoor recreation groups, others

**Coalesce the recent LWCF energy and ideas generated**

(June 2013)

* Denver LWCF Summit
* 2012 National OR Conference
* Other efforts

**65LWCF Platform**

(July 2013)

* 6-10 compelling & strategic statements
* Develop compelling position paper, transmission letter, website, and PowerPoint presentation

**Spokesperson Committee**

(June 2013)

* Identify 4-8 spokespersons with the knowledge, time, authority, status and skills to advocate for the Cooperative
* Develop advocacy strategy and program

Legal Advice—Pro Bono

* Secure a legal position of whether the non-recreational programs and allocations meet the spirit and intent of the 65 LWCF Act

OR Industry, Special Population & Interest Groups

* Educate and recruit diverse groups to align with 65LWCF Cooperative

Four Federal Land Agencies

* Appeal to Heads for legislative intent and balance
* Appeal to Heads to collaborate with States
* Engage FICOR in LWCF

National Governors & Mayors

* Inform and engage NGA
* Presentation at NGA Conference
* Presentations to Western NGA and other units
* Connect with Conference of Mayors

Secretary of the Interior

* 65LWCF Cooperative meeting with Secretary
* Encourage new Secretarial Guidelines for overall LWCF program (federal and stateside)
* Establish a National LWCF Advisory Council

Congress

* Personal contact with S & H authorization committees
* Personal contact with appropriation committee
* Request LWCF hearings and caucus meetings
* ID 65LWCF champions

**Implement 65LWCF Advocacy Program**

(August 2013)

Firm’s Name: Aukerman, Haas and Associates